



# CleSTEM FESTIVAL

SPONSORSHIP PACKET



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To Whom It May Concern:

The Greater Cleveland STEM Foundation is proud to be presenting the second annual CleSTEM Festival on Saturday, October 19<sup>th</sup>, 2019 at Strosacker Hall, Baldwin Wallace University (website: <http://clestemfest.org>).

The mission of the festival is to celebrate Science, Technology, Engineering, and Mathematics in the Greater Cleveland community by Inspiring, Discovering, Educating, Advocating, and Sharing IDEAS. This mission drives us to strive to create a low-cost admission festival for our community to come learn about STEM fields, meet representatives from local organizations, discover ways to become involved with STEM in the community, plus many more additional activities to engage individuals of all ages. This year's theme is "The Future Relies on Facts". Credible and reliable facts are essential for making decisions on current issues and future policies that affect our daily lives. We inspire to bring professionals, students, innovators, parents and curiosity-seekers to explore STEM and learn about fact-based science in a fun, interactive and festive environment.

As you can imagine, an event of this scale not only costs a significant amount of funds to produce but requires quite a few volunteers and a dedicated planning team to be successful. As a non-profit organization, we depend on donations from our community to be able to operate and produce events such as the Greater Cleveland STEM Festival.

I am approaching your company today to see if you can help us by becoming a sponsor for the 2019 CleSTEM Festival. In the following packet you will find more information about the festival as well as the services we can offer in return for your sponsorship.

Please do not hesitate to contact me using the information below. I look forward to speaking to you about our potential partnership and your support of the 2019 CleSTEM Festival.

Sincerely,  
Michelle Kane-Sutton  
Co-Chair, CleSTEM Festival  
CEO, Greater Cleveland STEM Foundation  
[michelle.kane-sutton@clestem.org](mailto:michelle.kane-sutton@clestem.org)  
440-316-9316  
[clestem.org](http://clestem.org)

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# Sponsorship Information

## Rewards of Being a 2019 CleSTEM Festival Sponsor

In return for your investment in the 2019 Greater Cleveland STEM Festival, your organization will have the opportunity to:

- Be exposed to an audience of STEM organizations, students, families, and STEM professionals
- Showcase your organization in a new way
- Position your organization as a friend to the STEM community
- Be publicized to a local audience
- Support a brand new local 501(c)3 organization

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## Monetary Sponsorship

Monetary sponsorships received will be used towards:

- Venue Rental
- Event Operation Equipment (Staging, Pipe & Drape, Tables, Chairs, Etc.)
- Signage & Marketing
- Volunteer Food & T-Shirts

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## In-Kind Sponsorship

The Greater Cleveland STEM Festival would be glad to accept in-kind sponsorship for our event. Some examples of goods or services that would be helpful as an in-kind sponsorship are:

- Food for our Volunteers
  - Event Marketing Opportunities
  - Volunteer T-Shirts
  - Event Photographer or Videographer
  - Festival Signs or Printing
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# Monetary Sponsorships

## Monetary Sponsorship Levels

Below is a table of sponsorship types, levels, investments, and benefits for your consideration.

Sponsor Benefits*	Logo in Festival Program	Logo on Festival Website & Volunteer T-Shirts	Booth Space at Festival	Logo on Large Banner	Naming Rights to Area of Festival** or Host Talk/Demo
Bronze (\$250)	✓				
Silver (\$500)	✓	✓			
Gold (\$1,000)	✓	✓	✓		
Platinum (\$2,000)	✓	✓	✓	✓	
Diamond (\$3,000+)	✓	✓	✓	✓	✓

\*Sponsorship benefits are negotiable and we are open to discussion of other special requirements or benefits.

\*\*An example of a CleSTEM Festival naming right would be 'The COMPANY NAME Vendor Village'. Naming rights and available areas for naming can be discussed in further detail with Michelle Kane-Sutton and/or Megan Anderson (Festival Co-Chairs).

If interested in sponsoring our entire festival, please contact the Festival Co-Chairs. Information can be found on page 6.

# In-Kind Sponsorships

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Platinum (\$2,000 worth in-kind)	✓	✓	✓	✓	
Diamond (\$3,000+ worth in-kind)	✓	✓	✓	✓	✓

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If interested in sponsoring our entire festival, please contact the Festival Co-Chairs. Information can be found on page 6.

# Sponsorship Details

## Sponsorship Benefits Information

### Logo in Festival Program

The sponsors logo will be placed in a special section of the festival program that will be distributed to attendees as they enter the festival venue.

### Logo on Festival Website & Volunteer T-Shirts

The sponsors logo will be placed in a special section of the festival website which will be visible to individuals who visit our website. The sponsor will also have their logo placed on our volunteer t-shirts for visibility during the festival.

### Booth Space at Festival

The sponsor will be given either an educational or recruitment booth at the Greater Cleveland STEM Festival. Sponsor will be responsible for staffing the booth space.

### Logo on Large Banner

At the event, a large banner will be displayed by the festival entrance for all attendees to see. The sponsors logo will be displayed on the banner along with the logo of other sponsors.

### Naming Rights to an Area of the Festival

At the event, the sponsor will have the opportunity to have their business sponsor an area of the festival. An example would be 'The COMPANY NAME Vendor Village'. Specific areas available for naming are to be discussed further.

### Host a Talk and/or Demo

At the event, the sponsor will have the opportunity to showcase their organization by conducting a talk and/or demo in one of our speaker rooms. Specific details are to be discussed further. Talk and/or demo may be educational, informative, etc.

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## Sponsorship Contact Information

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For any inquiries about supporting the Greater Cleveland STEM Festival as a sponsor, please contact:

Michelle Kane-Sutton  
Festival Chair  
michelle.kane-sutton@clestem.org

Sponsorship submission forms and checks can be mailed to:

Greater Cleveland STEM Foundation  
PO Box 609342  
Cleveland, OH 44109

# Sponsorship Submission Form

## Sponsor Information

Business Name	
Contact Name	
Mailing Address	
Phone Number	
Email Address	

## Sponsorship Level

- Bronze (\$250 or \$250 worth in-kind)
- Silver (\$500 or \$500 worth in-kind)
- Gold (\$1,000 or \$1,000 worth in-kind)
- Platinum (\$2,000 or \$2,000 worth in-kind)
- Diamond (\$3,000+ or \$3,000+ worth in-kind)
- Additional Donation

Check Amount: \$\_\_\_\_\_ (Checks made out to 'Greater Cleveland STEM Foundation')

OR

In-Kind Donation Details: \_\_\_\_\_

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**Please read the following statement and sign below:**

I, \_\_\_\_\_, as a representative of, \_\_\_\_\_,

agree to sponsor the amount listed above in accordance with the conditions outlined in the Greater Cleveland STEM Festival sponsorship packet. Enclosed with this statement is a check made payable to Greater Cleveland STEM Foundation.

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**Signature**

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**Date**

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